



### *Why Advertise in Pacific Fishing?*

Dear Advertiser,

You have products and services to sell to the North Pacific commercial fishing industry.

We have something to sell to you---space in *Pacific Fishing* magazine! We are your best connection to customers at all levels, in the most productive and lucrative fishery in the world. Please see page 5 in the December issue to view an example of the “top” level.

Your ads in *Pacific Fishing* are better than a direct mailing. Because we are so popular with the fleet, you benefit immediately from your association with us.

***Don't leave the spotlight to your competitors.*** And if you don't see them in the magazine, you've got the spotlight to yourself!

I look forward to working with you toward the highest visibility that money can buy in the North Pacific.

Thank you!

**Diane**

DIANE SANDVIK, Ad Sales Manager

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Consider a package of 4, 6 or 10 (starting in March) ads! The packages on page 3 of the media kit offer an average savings of 12%. Save money and the time spent on month-to-month decisions. Be sure that April (ComFish in Kodiak), September (Commercial Fishermen's Festival in Astoria) and November (Pacific Marine Expo in Seattle) are in your schedule.