



OBI Seafoods Meets Target for 100% Recyclable Packaging for its Canned Salmon

New packaging also made from recycled materials

Seattle, WA – November 30, 2021 – OBI Seafoods is proud to announce that new improvements on the shelf-ready packaging for its canned salmon products now meet the company’s goal for 100% recyclable packaging with all plastic made from at least 30% recycled materials.

The 100% recyclable shelf-ready packaging will be used on all of OBI’s domestic canned salmon brands and export products. The components include the cans and lids, can labels, trays and shrink overwrap. In addition to being 100% recyclable, the packaging components also utilize recycled content when possible. The trays are made from 100% recycled content and the cans and lids are made from 35% recycled content. The plastic shrink overwrap is made of 30% recycled materials, which will make the product exempt from the new UK tax on single-use plastics that will go into effect in April 2022.

“Alaska canned salmon is already one of the most sustainable foods in the world, and we are committed to ensuring that the packaging we are putting it in has the lowest possible impact on the planet,” said Mark Palmer, CEO of OBI Seafoods. “Many of our customers with strong sustainability programs have been very interested in our packaging development program, and we are also pleased to help them reach their sustainability goals.”

In collaboration with its affiliate Kent Warehousing and Labeling, Inc., OBI has begun a phase out of its current stock of packaging and will switch to the new packaging for all shipments at the beginning of the year.

About OBI Seafoods:

OBI Seafoods was formed in 2020 through a merger with Ocean Beauty Seafoods and Icicle Seafoods, two of the oldest and most successful seafood companies in Alaska. The company operates 10 processing plants throughout the state and is a leading producer of fresh, frozen, and canned Alaska seafood. OBI brings together the experience and heritage of both companies, along with the legacy Ocean Beauty and Icicle brands, and the new company continues its predecessors’ commitment to responsible seafood resource management and community sustainability. The OBI Seafoods’ ownership includes a group of seafood veterans, Cooke Seafood, and the Bristol Bay Economic Development Corporation, a community development quota group that supports economic development in villages in Western Alaska.

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